



# istituto superiore di design

The Istituto Superiore di Design (ISD) was founded in Naples in 1988, and is the first in the Southern Italy to provide undergraduate and post graduate education in interior design, industrial design, graphics and fashion design and promoting research and initiatives in this field.

The teaching at ISD combines long experience with the most advanced teaching methods. The range of courses offered include: three-year general courses, one-year intensive courses, and a number of workshops held by visiting professors representing the most different trends on the international scene, which cover particular aspects of the designing activities or investigate the present scenario and the technical and technologic innovations.

ISD strives to create fruitful co-operations with the institutions, the world of industry, craftsmen and professional associations, in order to adjust the contents of its teaching to the transformations of the market, of the new marketable goods and the changing models of comfort.

Through the wide range of its activities - exhibitions, conferences, and workshops, ISD means to promote itself as a centre for innovation and experimentation both on the national and international level.

The General Courses and special Masters of ISD give students the opportunity to get an up-to-date and tailored professional training by means of: intensive practice in real situations; visits to and stages at building sites, factories, research centres; an innovative teaching approach, which gives students the opportunity to build their own learning path through the combination of many different experiences, thus tailoring their curriculum to their own bents and to the needs of the market.



## Programmes

### ✓ **Visual Communication**

- **Graphic and Multimedia Design** - academic course
- **Graphic Design** - master/ intensive/ summer course
- **Media Design** - master/ intensive/ summer course

### ✓ **Design**

- **Interior and Industrial Design** - academic course
- **Interior Design** - master/ intensive/ summer course
- **Industrial Design** - master/ intensive/ summer course

### ✓ **Fashion Design**

- **Fashion and Textile Design** - academic course
- **Fashion Design** - master/ intensive/ summer course
- **Pattern Making** - intensive course
- **Styling Design** - master course

✓ **Italian Course** - a course with duration of one month to attend all programmes without any comprehension problem



**Academic courses** are 3-year programmes for students wishing to acquire a complete training and have no specific basic knowledge.

**Master courses** are 1-year programmes for those who already have strong previous education in the field but wish to attend an advanced specialised programme.

**Intensive courses** are 1-year programmes for students who have no specific basic knowledge, wish to acquire a complete training and have limited time availability.

**Summer courses** - 1-month courses are structured in a way to offer a significant and complete experience in the field.

### Accommodation

ISD supports students in finding suitable accommodation. The monthly rent for shared flat starts from EUR 300.00/ single room and EUR 200.00/ double room, per person, whereas for living in a residence - EUR 350.00/ single room and EUR 250.00/ double room, per person.

International students should estimate a monthly budget of EUR 500 - 700 to cover the general cost of living.

### Fees

- ✓ **Enrolment Fee** - EUR 2,000.00 (EUR 500.00 - for summer courses, EUR 400.00 - Italian Language Course)
- ✓ **Tuition Fee**
  - **Academic Courses** - EUR 6,000.00/ for the 1<sup>st</sup> year
  - **Master Courses** - EUR 8,000.00
  - **Intensive Courses** - EUR 7,000.00
  - **Summer Courses** - EUR 1,500.00
  - **Italian Language Course** - EUR 900

ISD is offering scholarships amounting to 50% of the tuition fees to outstanding students for the following programmes starting on 18 November 2010/ 7 January 2011:

- ✓ **EUR 4,000.00 Scholarship for Master Courses in:**
  - Fashion Design
  - Graphic Design
  - Interior Design
- ✓ **EUR 3,500.00 Scholarship for Intensive Courses in:**
  - Fashion Design
  - Graphic Design
  - Interior Design

**Deadline for applications:** 30 September 2010/ 30 November 2010

### Entry Dates

November/ January

Applications should be submitted at least 40 days before the beginning of the course.

### Language Certificate Requirements

Courses are taught in Italian with simultaneous translation in English. Students should have a good knowledge of English (corresponding to level TOEFL 450) and/or Italian.

For more information: Meridian 22 OOD  
Tel.: +359 2 887 3708  
E-mail: [meridian22@intech.bg](mailto:meridian22@intech.bg)  
Web site: [www.meridian22.bg](http://www.meridian22.bg)