

# HULT International Business School



[HULT International Business School](#) is founded in 1964 as the Arthur D. Little School of Management and renamed Hult International Business School in 2003, honoring benefactor Bertil Hult's personal vision and commitment to providing a truly international business education. The School is a top-ranked business education institution, offering MBA, Masters and Undergraduate programs in five locations around the world - Boston, San Francisco, London, Dubai, and Shanghai - making it the first global business school. HULT was ranked the 44th best business education in the world, and the 23rd best business education in the U.S. by the Economist Intelligence Unit. The Financial Times has also recognized it as one of the Top 100 business schools worldwide.

## Programmes

Hult offers both undergraduate and graduate programmes at its four global campuses.

### ✓ **MBA Business Education Programmes - 1 year**

The intensive one-year MBA programme begins with a four-week toolbox and four individual modules, addressing different stages in the growth of a business. The toolbox is specifically designed to cover the requisite skills and basic business knowledge that is vital to complete the program. The specific content in each module provides our students with the three key competencies for success in today's business world: business fundamentals, global consciousness, presentations and execution skills. Action Learning is an integral part of the curriculum, integrating classroom learning into real-life situations, and bringing theoretical concepts to life during business simulation exercises.

### ✓ **Master Programmes**

- *Master of International Business - 1-year duration;*
- *Master of Arts in International Relations - 1-year duration;*
- *Master of Digital Marketing - 1-year duration;*
- *Master of Finance - 6-months duration.*

### ✓ **Undergraduate Programmes - 4 years**

In most American universities, students declare a major which forms the core of their degree. Hult offers three majors:

- *Business - Entrepreneurship & Innovation, Finance, International Economics, Management & Leadership, and Communications;*
- *International Relations - Conflict & Security, Global Governance, International Economics, and Public Policy;*
- *Communications - Marketing, Media & Public Relations, and Creative Industries.*

## Location & Facilities

### **HULT, San Francisco**



Located on the San Francisco waterfront at the foot of Telegraph Hill, Hult's campus lies opposite the headquarters of world-famous retailer Levi Strauss & Co, encompassing a stimulating, modern and convenient learning environment.

For the Master of International Business students who would like to take advantage of HULT Global Rotation Programme, you can start your Masters in the San Francisco and then study for up to two modules at the School London, or Dubai campuses. Alternatively, you can take your elective courses for six weeks in HULT Shanghai campus.

### **HULT, Dubai**

Hult Master's students in Dubai takes advantage of the fact that it is located in one of the most dynamic and cosmopolitan cities in the Middle East. Hult Master's students in the Middle East also take advantage of the diverse range of international companies that have made this gateway between the East and the West their home.



Hult Dubai was designed by internationally acclaimed architects from Europe, and has an ultra-modern, futuristic feel with contemporary classrooms, comfortable lounges, and amphitheatre lecture rooms. Hult Dubai is also within close proximity to one of the Middle East's landmark buildings, the Burj Dubai (also known as the tallest skyscraper in the world).

### **HULT, London**



As the center of international finance and commerce, London is an excellent place to launch your career. Located within Russell Square, one of the city's most desirable areas, our campus accommodates a thoroughly modern and sophisticated learning environment, with an extensive array of educational resources.

Set amidst one of London's largest and most beautiful gardens, Hult is in the heart of Bloomsbury - the academic and literary heart of London. Scholars and writers, poets and patrons, have long flocked to Bloomsbury for its vibrancy and seats of learning. Home to the largest concentration of universities in the city, Bloomsbury hosts some of the world's most extensive libraries and academic facilities, such as the British Library, the Royal Academy of Dramatic Art, the British Museum, and University College London.

### **HULT, Shanghai**

Hult's MIB electives in China take place in Shanghai, a key city in China's ascendancy as an economic superpower. Known as the "Pearl of the Orient," this cosmopolitan city is a juxtaposition of modernity and ancient Asian culture and is home to Hult's Shanghai MIB satellite campus. Shanghai is often compared to New York and Paris in sophistication and trend-setting power.

Hult's Shanghai MIB elective courses are led by professors and native Chinese staff, and dive deep into issues such as the Asian marketplace, international business practices and managing across cultures. Hult's MIB electives in China take you on factory tours to learn about operations and production in Asia, and conducts seminars with senior executives who are actively running businesses in China.



### **Accommodation**

- ✓ Estimated costs for housing and living expenses on a yearly basis for the MBA programme - housing expenses: USD 12,000.00/ 15,000.00/ 8,000.00 (Boston/ San Francisco/ Dubai), GBP 11,000.00 (London); living expenses: USD 10,000.00 (Boston, San Francisco, Dubai), GBP 8,000.00 (London);
- ✓ Estimated costs for housing and living expenses on a yearly basis for the master programmes:
  - **San Francisco** - USD 15,000.00/ housing, USD 10,000.00/ living expenses;
  - **London** - GBP 11,000.00/ housing, GBP 8,000.00/ living expenses;
  - **Dubai** - USD 8,000.00/ housing, USD 10,000.00/ living expenses;
- ✓ Estimated costs for housing in a self-catered hall of residence on a weekly basis for the bachelor programmes: GBP 180.00 - 200.00; living expenses on a yearly basis: GBP 5,000.00.

### **Tuition Fees**

- ✓ **Bachelor Degrees** - GBP 14,200.00;
- ✓ **MBA** - USD 52,500.00 (Boston, San Francisco, Dubai), GBP 31,800.00 (London);
- ✓ **Master of International Business** - USD 30,500.00 (San Francisco, Dubai), GBP 18,500.00 (London campus);
- ✓ **Master of Digital Marketing** - GBP 18,500.00 (London campus);
- ✓ **MA in International Relations** - GBP 14,500.00/ GBP 16,000.00 (London campus, excl./ incl. rotation module in San Francisco or Shanghai);
- ✓ **Master of Finance** - USD 25,000.00 (San Francisco, Dubai),

### **Scholarships**

Hult offers a range of merit-based graduate school scholarships to help reduce the tuition cost. They are available to all students regardless of citizenship and to be considered, we encourage you to apply as early as possible. Graduate school scholarships are made only to accepted students who meet specific criteria, usually reflecting personal, academic or professional achievements.

Hult operates a comprehensive undergraduate scholarship program, awarded primarily on the basis of academic achievement. Approximately one in three of our students receive undergraduate scholarship support from the school. This scholarship covers tuition fees only, and do not apply to accommodation, travel or living expenses.

### General Requirements

✓ **MBA** - have at least three years of professional work experience; are 25 years or older; possess a Bachelors Degree or equivalent; have leadership potential. The applicant should submit a filled-in Application form together with the following documents: statement of purpose; current resume; two letters of recommendation; official transcripts for all universities and colleges attended; GMAT score; TOEFL score or IELTS score, as TOEFL should be taken within one year of the program start; application fee of USD 150.00. If documents are not in English, an official translation is required with the original.

✓ **Master Programmes** - possess a Bachelor's Degree or equivalent; be 21 years or older; GMAT preferred for Master of International Business candidates; possess a Master degree in business or a business-related subject, with GPA 3.0 or higher for Master of Finance;

✓ **Undergraduate Programmes** - applicants who have completed twelve years of primary and secondary education with a minimum GPA of 2.50 on the US 4.00 point scale. Qualifications gained from countries outside the USA will be assessed on their equivalency to the 2.50 American standards. In addition to the completed College Application for Admission, the following items are needed before applications can be considered for admission: score reports from TOEFL, IELTS, or other internationally recognized English language test; two letters of recommendation (one must be from a teacher or someone with professional knowledge of the applicant's academic record, the other may be academic or from an employer); a personal essay, details of which are on the college application form; a recent passport-sized photograph of the applicant; a current resume outlining employment, extra-curricular activities, skills and interests, etc. If documents are not in English, an official translation is required with the original. The applicant should transfer also a non-refundable application fee amounting to GBP 50.00.

### Entry Dates

✓ **Master Programmes**

*September 2010 intake:*

- Round 1 deadline: October 11, 2009;
- Round 2 deadline: December 13, 2009;
- Round 3 deadline: March 7, 2010;
- Round 4 deadline: April 25, 2010;
- Round 5 deadline: June 27, 2010.

✓ **Bachelor Programmes**

*Spring 2010 intake:*

- Early Action: Monday, August 31st 2009;
- Second Round: Monday, October 12, 2009;
- Third Round: Monday, December 14, 2009.

*Fall 2010 intake:*

- Early Action: Monday, January 25, 2010;
- Second Round: Monday, March 15, 2010;
- Third Round: Monday, April 26, 2010;
- Fourth Round: Monday, June 28, 2010;
- Clearing Round (UK): Monday, August 23, 2010.



**Меридиан 22**

**[www.meridian22.bg](http://www.meridian22.bg)**